

Do your parents ever give you incentives for doing well on your report card? (money?)



Do you even get a bonus if you do even better than they expected?

Did you know that companies give similar incentives to their stock owners?



Companies pay a portion of their profits (money they made) that are distributed on a per-share-owned basis, to their stock owners. This is called a ***DIVIDEND***.



<https://www.youtube.com/watch?v=q8CrOKtV3GU>

So . . .

There are now two ways you can make Money in the stock market:

- ❖ Buying low and selling high
- ❖ Earning dividends



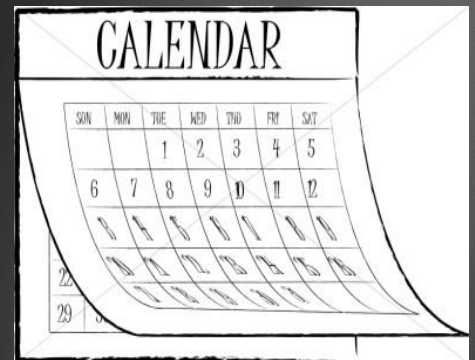
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Look on the Edward Jones Stock Table (November 2015)

There is information about dividends:

- ❖ *Annual Dividends*
- ❖ *Dividend Yield (%)*
- ❖ *Five-year Estimated Dividend Growth*
- ❖ *Dividend Payment Months*
- ❖ *Cash Dividends Since (year listed)*



Let's compare . . . Highlight each company
Disney (sector)



TJX (sector)



Walmart (sector)



Amazon (sector)



Look at your two pie graphs.
For those of you who invested more in stock,
Did that change your rank?



What will your strategy be for this week?

We only have two more meetings left.